
OpenOffice.org Conference 2007



September 18th-21th, 2007
Barcelona, Catalonia, Spain

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Introduction

OpenOffice.org is a multiplatform and multilingual office suite and an open-source project. Compatible with all other major office suites, the product is free to download, use, and distribute.

The fifth OpenOffice.org Conference addressing the technology, practice, and promise of OpenOffice.org takes place September 18th-21th, 2007. This is a unique opportunity to meet the community, users, and community sponsors, and to explore the potential of OpenOffice.org as a platform for developers and users to build on.

Panels range from the technical to the evangelical; from discussions on the theory and practice of building code to expanding the reach of the application and community.

Quick Facts

- **Dates.** 18th (community day) and the 19th, 20nd and 21st (conference days) September 2007.
- **Place.** Universitat de Barcelona (<http://www.ub.edu/>), established in 1455. The conference takes place in its historic building. A single place that accomplishes all the requirements of spaces, connectivity and services. It is in the middle of the city, with all transport facilities including direct bus stop from the airport.
- **Organisers.** The organisers of the event are Openoffice.org, Universitat de Barcelona, Sun Microsystems and Softcatalà. Also a large numbers of volunteers have offered to help organizing the event.
- **Attendants.** 300 - 350 attendants (last year). Around 400 expected this year.
- **Companies represented.** Google, Sun Microsystems, IBM, Intel, Novell and local companies.
- **Program.** A diversified participation is assured combining the classical Call For Papers with a selection of the most interesting people participating in the website, that would be invited as well. Workshops, BOFs and other group activities assured in terms of spaces and volunteers and local groups willing to collaborate. Social events unavoidable in the very social city of Barcelona.
- **Travel and accommodation.** Very well connected city by air with cheap prices when booking in advance. Also 2 alternative airports 1h30 away specializing on cheapest flights. Also cheap local and regional transports by bus and train, day and most part of the night. High capacity and variety of places to stay, from Youth Hostels to hotels with broadband.

Conference topics for this year

The conference is organized into the following streams:

General

- OpenOffice.org 3.0
- Commercializing, integrating, and supporting OpenOffice.org
- Migration methodology
- Marketing
- Branding and artwork

- Funding the project, defining the product, and extending it
- Attracting people (programmers, documentation writers, linguists, support, marketing...)
- The OpenOffice.org Community: Past, Present and Future

Native-Languages

- More than translation: building local language communities
- Tools and techniques for localisations
- The OpenOffice.org Release Process

Public Administration

- Case studies of OpenOffice.org in Government, Local, National, supra-national...
- Government support of OpenOffice.org (and FOSS in general)
- Collaboration of PA in developing, deploying and using OpenOffice.org

Enterprises

- Case studies of OpenOffice.org in private sector (SME - Small to Medium-sized Enterprise)
- Building a successful business around OpenOffice.org (training, migration, support, development of extensions, technical authors...)
- System integration with OpenOffice.org (ODF, UNO, API, extensions)

Development

- The source and how to work with it
- The Roadmap
- Tools for development
- Integration and localization
- UNO and what it can do
- QA, user interface, and development processes
- Macros and installers
- Extensions
- Filters and other topics.

XML & OASIS OpenDocument Format (Open standards)

- OASIS OpenDocument XML format
- Introduction to XML
- Examples of XML technology
- XML: bridge between OpenOffice.org and other tools

Becoming a sponsor

The following sponsor packages are available:

Premium sponsor

- 1 Page for advertisement in conference program (black/white guaranteed, could be color, 10.5x21cm or 4.13"x8.22")
- A large logo on all marketing materials (flyers, printouts, posters)
- Publication of sponsor's text (news) in the on line news during the conference
- Publication of short presentation text on conference web page and logo

Note: We request you limit the logo/icon size for the Web to not more than 200 x200 px, 20kb.

- A VIP ticket for participation on all conference events
- Special note of gratitude in conference conclusion
- Include a brochure in the attendant's conference bag

The expected donation by a premium sponsor is 4.000 EUR min.

Gold sponsor

- Company logo on conference sponsors page (with link)

Note: We request you limit the logo/icon size for the Web to not more than 200 x200 px, 20kb.

- Company logo in the conference program
- Note of gratitude at the conclusion of conference.

The expected donation by a premium sponsor is 1.000 EUR min.

Fee is due in one payment on June 1, 2007. We cannot include your company in the program or preliminary promotional opportunities without receipt of this agreement and payment before June 1, 2007.

Additional sponsor opportunities

There are also other special sponsor opportunities:

- Sponsor a key note or participant travel expenses
- Special launch or dinners

Contact the organisation for more details on these or other additional opportunities.

Contact Information

Conference web site

<http://marketing.openoffice.org/ooocon2007/>

Organizer's contact

Jesus Corrius - jesus@softcatala.org (main contact)

Jordi Mas - jmas@softcatala.org (sponsors and budget)